



BRIAN O'DEA, CFO/COO OF NANI NEPHROLOGY TODAY PODCAST

Brian O'Dea, CFO/COO of NANI discusses the many challenges facing medical practices today and how physicians can maintain their independence in the ever changing medical industry. We know that navigating MIPS/MACRA is one of the top challenges that practices will face in the year ahead. Learn how to get ahead of these challenges and more by working with the professional at Tower.

Brian O'Dea is the CEO of Tower Physicians Solutions and currently the CFO & COO of Nephrology Associates of Northern Illinois and Indiana (NANI). Tower was started in 2015 to help independent Nephrology Medical Practices with nephrology-specific medical practice management services.

The team at Tower knows nephrology better than anyone in the Practice Management field because their team members support NANI's 93 nephrologists. In turn, they use that experience to help Tower clients. I hope physicians will see Tower as a valuable resource to navigate the time-consuming, but essential, minutiae that goes into running their back office. This might include billing, accounting, quality program compliance and more. <http://www.towerps.com>

The image shows a SoundCloud player interface. On the left is the 'Nephrology TODAY Podcasts' logo with a microphone icon and a portrait of Brian O'Dea. The main title is 'Nephrology Today Podcast interview with Brian O'Dea The c...'. A play button is visible. Below the title is a waveform visualization of the audio. In the top right corner, there is a 'Share' button and the SoundCloud logo. In the bottom right corner, there is a play button and the number '15'. A 'Cookie policy' link is in the bottom left corner.

Brian O'Dea, CFO/COO of NANI PODCAST <http://www.nephrologytoday.com>

The graphic is a promotional image for a PDF document. It features a large Adobe PDF icon in the center. Above the icon is a circular logo with a microphone and the text 'Podcasts' and 'Nephrology'. To the right of the icon is a portrait of Brian O'Dea with his name 'Brian O'Dea' written below it. Below the PDF icon, the text 'NANI' and 'NEPHROLOGY TODAY PODCAST' is visible. At the bottom of the graphic, there are two paragraphs of small text:

Brian O'Dea, CFO/COO of NANI, discusses the many challenges facing medical practices today and how physicians can maintain their independence in the ever-changing medical industry. We know that navigating MIPS/MACRA is one of the top challenges that practices will face in the year ahead. Learn how to get ahead of these challenges and more by working with the professional at Tower.

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Contact Tower today for more information. <http://www.towerps.com> or 630-243-5731